

Situations Vacant: Umpires

Activity 1

Imagine you are the manager of the recruitment firm hired by the AFL to select a new panel of umpires. Design an advertisement for the newspaper. What heading will you use to catch the eye? What skills and experience will you be looking for?

Activity 2

Find out how to place an advertisement in a leading daily paper such as the Melbourne Age. Consider factors such as the size of your advertisement, the number of words, the inclusion of a logo or graphic illustration. Find out how the advertisement is actually lodged (eg., by fax or verbally over the phone). What are the deadlines to advertise in Saturday's employment section? How much does it cost?

Activity 3

Find out how this compares to advertising in your local newspaper.

Activity 4

Imagine you are required to give a talk to potential recruits explaining the pressures that they might be under as umpires. Write a point form list of the things you will talk about. (Hint: Include pressure from the crowd, the media, fitness requirements, etc.)

