

MCG Footy Flicks Promo ("PROMOTION")

CONDITIONS OF ENTRY	
Promotion	MCG Footy Flicks Promo
Promoter	The promoter is Coca-Cola Europacific Partners Australia Pty Limited (ABN 68 076 594 119) of Level 13, 40 Mount Street, North Sydney NSW 2060. Ph: 13 26 53
Promotional Period	The Promotion commences at 9:00AM AEST on 24/07/2026 and ends at 11:59PM AEST on 09/08/2026. Prizes will be awarded throughout the Promotional Period (as set out in <i>Judging Item</i>) in respect of the following 2026 AFL Premiership Season Home and Away Games: • Round 20 - Friday 24 July 2006 Melbourne v Geelong Cats • Round 20 – Saturday 25 July 2006 Hawthorn v Essendon • Round 21 – Thursday 30 July 2026 Collingwood v Geelong Cats • Round 21 – Sunday 2 August 2006 Richmond v West Coast Eagles • Round 22 – Saturday 8 August Melbourne v Fremantle
Eligible Entrants	Subject to the exclusions below, entry is open to Australian residents aged 16 years and older (parent/guardian consent required for under 18). Entry is not open to management, employees, directors and contractors of the Promoter, its related entities, and other agencies, firms or companies associated with the Promotion (including suppliers of the Prize) or their immediate family members (natural or non-natural relations) including a spouse, de-facto spouse, parent, guardian, child or sibling of a person referred to in this paragraph; persons who have used or attempted to use any more than one name in order to qualify to win a promotion run by or on behalf of the Promoter (except in the case of a legal change of name); and persons who have breached the terms and conditions of any promotion run by or on behalf of the Promoter.
Participating Outlet(s)	Any outlet at the Melbourne Cricket Ground displaying advertising for this Promotion (excluding online).
Eligible Products	600mL Coca-Cola Varieties
Entry Mechanic	To enter the Promotion, Eligible Entrants must, during the Promotional Period: (a) purchase any 2x Eligible Products from a Participating Outlet; and (b) Scan the QR Code given with eligible purchase (c) Play the Footy Flicks Online Game (Eligible Entry).
Entry Limit	Multiple entries permitted during the Promotional Period, subject to each Eligible Entry being submitted separately in accordance with the Entry Mechanic.
Judging	All Eligible Entries received by the Promoter during the Promotional Period will be judged on the Monday after each game during the Promotional Period. The top two (2) entrants on the Footy Flicks Gamification Leaderboard will win the Major & Minor Prizes as follows: the entrant with the highest score will receive a Major Prize, the entrant with the second highest score will receive a Minor Prize.

	In the event there has been two games during the relevant round, a total of four (4) winners will be determined. This is a game of skill and chance plays no part in determining the winner(s).
Prize(s)	MAJOR PRIZE 1 x double pass to Jolimont Club (Suite) at the Melbourne Cricket Ground for a R24 game, valued at \$1000 per double pass. 5 Major Prizes = \$5000 MINOR PRIZE 1 x \$200 MCG Shop Vouchers 5 Minor Prizes = \$1000 TOTAL PRIZE POOL VALUE \$6000 Round 20 - Friday 24 July 2006 Melbourne v Geelong Cats Round 20 – Saturday 25 July 2006 Hawthorn v Essendon Round 21 – Thursday 30 July 2006 Collingwood v Geelong Cats Round 21 – Sunday 2 August 2006 Richmond v West Coast Eagles Round 22 – Saturday 8 August Melbourne v Fremantle, valued at AUD\$1,000 (including GST). If a prize (or portion of a prize) is unavailable, the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
Notification of winners	The winner(s) will be notified in writing within seven (7) days of the Judging. All reasonable attempts will be made to contact the winner(s).
Proof of identity	Each Prize will be awarded to the person named in the entry. Any entry made on behalf of an entrant or by a third party will be invalid. The Promoter reserves the right to request that a winner provides proof of identity, residency and / or age prior to awarding a Prize. In the event that a winner cannot provide proof of identity to the reasonable satisfaction of the Promoter, the winner will forfeit the Prize and no substitute will be offered.
Awarding Prizes	Winners will be contacted via Phone by the Melbourne Cricket Club ABN 92 871 871 964 (MCC) within 28 days from the date of notification. No part of the Prize is exchangeable, redeemable for cash or any other prize or transferable unless otherwise specified in writing by the Promoter. In the event a winner does not claim a Prize within twenty-eight (28) days from notification (Claim Period), then that Prize will be forfeited, and any unclaimed Prize will be awarded to the next best Eligible Entry(ies) as determined by the judges during the Judging. The unclaimed Prize winner(s) will be notified in writing within seven (7) days of the end of the Claim Period. The Promoter is under no obligation to award any unclaimed prizes. Prizes provided by third parties are subject to the terms and conditions of the third-party supplier (Third Party Terms), which in the case of this Promotion includes but is not limited to complying with the Melbourne Cricket Ground conditions of entry (available at https://www.mcg.org.au/plan-a-visit/conditions-of-entry), and other relevant policies and directions of the MCC as applicable to the prize/s. The terms and conditions of the third-party supplier prevail to the extent of any inconsistency with these Terms. The Winner is responsible for complying with all applicable Third Party Terms, and bears all risk associated with any failure to

	comply. The Promoter assumes no liability (and will provide no compensation) as a result of any failure to comply with any Third Party Terms. Provision of the Prize is the responsibility of the third party.
Privacy	The Promoter collects personal information about Entrants in order to conduct the Promotion and award Prize(s). If the entrant does not provide their personal information as requested, they may be ineligible to enter the Promotion. Personal information will be stored on the Promoter's database. For the purpose of public statements and advertisements about the Promotion, the Promoter will only publish the Winner's surname, initial and State/Territory or postcode of residence. The Promoter may disclose the entrants' personal information to third parties to assist in conducting the Promotion and to the State and Territory regulators as required under applicable legislation. The Promoter may use this information for future marketing purposes regarding its products, including contacting the Entrant electronically. The Promoter is bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and its privacy policy which is located at https://www.cocacolaep.com/company/privacy-notice/. The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter may transfer entrants' personal information to countries specified in the Promoter's privacy policy.
Limitation of liability	To the maximum extent permitted by law, neither the Promoter nor any third party associated with the delivery of the prizes, including the Melbourne Cricket Club ABN 92 871 871 964, will be liable for any injury, loss and/or damage arising from this offer, including the acceptance or use of any item or Prize howsoever arising. Nothing in these conditions is intended to limit your rights under any applicable law including the Australian Consumer Law.
General	The Promoter is responsible for determining whether a person is an Eligible Entrant in its absolute discretion and by entering this Promotion a person represents that they are eligible to enter. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel,

	terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation. While all, or part, of the prizes may be associated with the Melbourne Cricket Ground and/or the MCC, the Entrant acknowledges and agrees that this Promotion is not a Promotion of the MCC and the MCC is not responsible for such Promotion.
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ABBREVIATED TERMS AND CONDITIONS

Open to Australian residents aged 16 years and older (parent/guardian consent required for under 18). Starts 9:00AM AEST on 24/07/2026 & ends 11:59PM AEST on 09/08/2026 (**Promotional Period**). **To enter:** purchase any 2x Eligible Products from a Participating Outlet; and, Scan the QR Code given with eligible purchase and play the Footy Flicks Online Game to enter. **Judging:** All Eligible Entries received by the Promoter during the Promotional Period will be judged on the Monday after each game the top 2 on the Footy Flicks Gamification Leaderboard will win the Major & Minor Prizes. **Major Prize:** 1 x double passes to Jolimont Club (Suite) for a R24 game \$1000 per double pass x 5 = \$5000. **Runner up prize:** 5x MCG Shop Vouchers each valued up to AUD\$200 (inc. GST). Proof of identity required, prize not transferable and cannot be taken as cash. The promoter is Coca-Cola Europacific Partners Australia Pty Limited (ABN 68 076 594 119) of Level 13, 40 Mount Street, North Sydney NSW 2060. To the maximum extent permitted by law, the Promoter will not be liable for any injury, loss and/or damage arising from this offer, including the acceptance or use of any item. Nothing in these conditions is intended to limit your rights under any applicable law including the Australian Consumer Law. **T&Cs apply:** see in store for full terms.

WOBBLER / RADIO / DIGITAL / SOCIAL MEDIA / TV / ONLINE BANNER TERMS

Open to AU residents aged 16+ yrs (parent/guardian consent required for under 18). Starts 9:00AM AEST on 24/07/2026 & ends 11:59PM AEST on 09/08/2026. Purchase any 2x Eligible Products from a Participating Outlet; and, Scan the QR Code given with eligible purchase and play the Footy Flicks Online Game to enter. **T&Cs apply:** see in store for full terms.